

This is YOUR Michigan! Michigan Week Celebrates 50th Year, May 15-21



Michigan Week, an annual salute to what makes the Great Lakes State so unique, is scheduled for May 15-21, 2004. In special tribute to the first Michigan Week 50 years ago, the 1954 tag line

— This is YOUR Michigan! — is being used for 2004.

Michigan Week will officially kick off with a special event Wednesday, May 12, at 1:30 p.m. on the Capitol steps. Governor Jennifer Granholm will attend as Michigan Week honorary chair, and the ceremony will include music and an awards presentation.

This year s Michigan Week renews a tradition that had wavered in recent years, the designation of theme days that allow for more targeted planning of events and activities. In Governor Granholm s Michigan Week proclamation, the following days were designated:

Saturday: Main Street Day
Sunday: Arts and Culture Day

Monday: Government Leadership Day

Tuesday: Volunteer Day

Wednesday: Resources and Recreation Day

Thursday: Heritage Day

Friday: Business and Technology Day



Michigan Week was created in 1954 by the late Don C. Weeks, who was director of the Michigan Department of Economic Development, as a means to promote the state s many resources and accomplishments. The statewide festival, now coordinated by the Michigan Department of History, Arts and Libraries, is held each May and features parades, historical reflections, recognition of volunteer efforts and educational and recreational opportunities.

For more information about Michigan Week — including downloadable logos and flyers, a listing of events around the state, and ideas for ways to celebrate — visit www.michigan.gov/michiganweek or contact Jim Schultz at (517) 373-1586 or SchultzJH@michigan.gov.

A Host of Michigan Week Programs Hosted by HAL

As the lead state agency spearheading the Michigan Week efforts, the Department of History, Arts and Libraries (HAL) has planned a full slate of activities to celebrate all things Michigan. From awards to author visits to an exhibit of our state s archival treasures, there s something for everyone.

Michigan Week Kickoff

Wednesday, May 12, at 1:30 p.m. State Capitol steps

Michigan Week officially gets under way with a special kickoff ceremony at the State Capitol, featuring remarks by Governor Jennifer Granholm, the presentation of the Governor John B. Swainson Award and the Michigan Heritage Guardian Award, musical performances and more.



The St. Martha s School choir sings at the Michigan Week 2003 kickoff

Historical and Genealogical Resources at the Library of Michigan — Workshop Series Throughout Michigan Week, the Library of Michigan will offer a <u>series of free programs</u> highlighting Michigan historical and genealogical resources in the library s collections. The following workshops will all be held in the library s Lake Huron Room:

- Michigan Genealogy Resources (Saturday, May 15, at 9:30 a.m.) will provide an introduction to the many genealogy resources available for Michigan family-history research.
- Michigan Vital Records (Monday, May 17, at 3 p.m.) will explore the library s collection of Michigan vital records and indexes, and the valuable genealogical information they contain.
- Michigan History Resources in Genealogy Research (Tuesday, May 18, at 3 p.m.) will address Michigan history resources relevant to family-history research, including county histories and biographical records.
- Michigan Newspapers (Wednesday, May 19, at 3 p.m.) will provide an introduction to the library s collection of Michigan newspapers and how to best utilize these microfilmed resources for research.
- Michigan Civil War Research (Thursday, May 20, 3 p.m.) will look at the numerous Michigan Civil War resources available, and how to use the genealogical information they contain.
- Michigan Cemetery Resources (Friday, May 21, 3 p.m.) will explore the library s
 collection of the state s cemetery records and they can best be utilized.

For more information about these workshops or to register for any Library of Michigan program, e-mail librarian@michigan.gov or call (517) 373-1300.



A Night for Notables Celebration Saturday, May 15 at 7 p.m. Library of Michigan

In recognition of this year s Michigan Notable Books selections, the Library of Michigan Foundation will host "A Night for Notables" — a celebration of both the talented authors and the library s donors who help to make such events possible. The program s keynote address will be given by Tim Skubick, political commentator and anchor of the weekly public television program, Off the Record. Several of the

Notables authors will be on hand to meet guests and sign copies of their books (which will be on sale throughout the evening). Tickets are \$25 per person. To RSVP or for event information, call (517) 373-4692.

Michigan Author Day

Sunday, May 16, 1 to 5 p.m. Michigan Library and Historical Center

The Library of Michigan will hold its first-ever Michigan Author Day, at which several Michigan writers will present brief programs and sign books. All presentations are free and open to the public, and copies of the authors books will be available for purchase throughout the day.

Many of the participating authors — David Chardavoyne, Andrea King Collier, Donald Dickmann, Larry Leefers, Peter Morris, Robert Root, Lawrence Rouch and Benjamin Shelak — will discuss works included on the 2004 Michigan Notable Books list. Formerly known as Read Michigan, this Michigan Week tradition highlights 20 of the previous year s best works either about or set in Michigan or the Great Lakes region and written by a Michigan native or resident.

Michigan Week Volunteer Leadership and Community Achievement Awards Presented Tuesday, May 18, at Win Schuler's restaurant in Marshall

The annual Michigan Week awards program pays tribute to one of our state's greatest assets—the dedicated citizens who give of their time and talents to better their communities, helping make our state a better place to live, work and raise a family. Recognizing those whose contributions truly enrich the lives of Michigan residents, the <u>volunteer leadership</u> and <u>community achievement</u> awards are presented during a special awards luncheon, sponsored by the Marshall Rotary Club since 1979.

Documentary Treasures on Exhibit at the State Archives

Thursday, May 20, from 10 a.m. to 6 p.m.

State Archives reading room, second floor (east wing) of the Michigan Library and Historical Center.

The State Archives will again join in the Michigan Week celebration by hosting its sixth annual exhibit of unique documents. The public is encouraged to visit the State Archives to enjoy an extensive exhibit of documents dating backing to 1792, including letters, volumes, maps, films and photos. Selected for their unique appeal and historical significance, the exhibited items are not only interesting and educational, but also important for better understanding Michigan s rich and storied past. The focus this year will be on the 125th anniversary of the State Capitol, with items including construction documents, photos and spectacular architectural drawings relating to this historic structure. The exhibit will also feature materials celebrating the history of Michigan Week, which marks its 50th anniversary this year. Other themes include life in a Michigan lumber camp and Civilian Conservation Corps panoramic photographs. As always, historic state documents such as the four state constitutions — including the 1835 and current state constitutions — will be on display.

Michigan Week Youth Photo Contest

Young people, ages 9 to 19, can express what Great Lakes, Great Traditions means to them

by entering the second annual Michigan Week Youth Photo Contest. Participants can use 35mm photos, slides or even digital images of a favorite Michigan historic site to share something special about their community or region. Winning photos will appear on the HAL Web site and will be part of a traveling exhibit that will tour Michigan beginning in May 2004. The contest is coordinated by HAL and Michigan State University Extension s 4-H Youth Development program, with financial support from donations to the Michigan 4-H Foundation and the Michigan Barn Preservation Network.



Cornwell Ranch by Kellie Mussell, one of the winners of the 2003 Michigan Week Youth Photo Contest

Michigan Week 2004 Marketing Contest

High-school marketing classes statewide have been invited to celebrate Michigan Week by putting their creative energy into the Michigan Week Marketing Contest. Classes have a choice of creating a marketing/promotional campaign for either their school or community. A panel of judges will choose first- and second-place winners in each category, but the people of Michigan are the real winners! Co-sponsored by HAL and Cabela s, this program is coordinated by Michigan DECA, an association of marketing students.

Michigan Week Around the State

Greater West Bloomfield Michigan Week 2004 May 5-31

The <u>Greater West Bloomfield Michigan Week 2004</u> celebration offers a variety of programs for all ages. Scheduled events include a community awards breakfast, a youth recognition program, nature walks, historical education programs and reenactments, a plant sale, a book launch party with author Charles Martinez, a run/walk, Bike Safety Day and a Memorial Day parade.

Michigan Week Gateway Festival in Sturgis May 14-15

Sponsored by the Sturgis Area Chamber of Commerce, this annual Michigan Week festival features carnival rides, food vendors, art and craft vendors, a petting zoo, exhibits throughout the downtown area, and a kickoff parade on Saturday, May 15 at noon. For more information call (269) 651-5758 or e-mail sturgis chamber@charter.net.

Annual Michigan Week Celebration in Marshall

May 14-22

A longstanding tradition coordinated by the Marshall Area Chamber of Commerce, the Marshall Michigan Week celebration brings many segments of the community together to celebrate our great state. This year s celebration includes a mayor s prayer breakfast; a senior citizens breakfast; a family picnic in Carver Park; the Michigan Week awards luncheon sponsored by the Marshall Rotary; an Education Day with activities for elementary and high school students and retired school personnel; free admission to Marshall s museums on Friday, May 21; the Hospitality Classic race; the Marshall Food Festival; and a Memorial Day Parade.

Cabela s Michigan Week Showcase May 15-21 Cabela s, Dundee



Come Celebrate Michigan with the World's Foremost Outfitter. Cabelas in Dundee will host a Michigan Week showcase, including an opportunity to visit with vendors displaying the best of products made in Michigan; to win a \$500 Cabela's gift card or a two-night stay at the Traverse City Great Wolf Lodge by becoming a member of the Michigan United Conservation Clubs; to plan your summer vacation with the help of visitors bureaus from a variety of Michigan communities; to get your trophy buck scored by Commemorative Bucks of Michigan; and to see an exhibit of the Grumley Bow Collection, along with memorabilia of Michigan's first official bow hunting season.



Michigan Week 2003 celebrity chairs *Tony the Tiger*TM and *Ernie Keebler*TM in last year s Michigan Parade

2004 Michigan Parade in Lansing Saturday, May 15, at 11 a.m.

The 14th annual Michigan parade will feature a centennial celebration of REO cars and trucks, Michigan motorcyclists, and the parade s first-ever doo-dah delegation (silliness on parade). The parade will include over 200 units, with specialized equestrian teams, clowns, marching bands, antique vehicles, and fire trucks salute Michigan as they wind through downtown Lansing. For more information, call (517) 323-2000.

Rock My Soul: The Black Legacy of Rock and Roll Comes to the Charles H. Wright Museum of African American History in Detroit

Private reception May 15; Exhibit opens to the public May 16

Rock My Soul: The Black Legacy of Rock and Roll, a touring exhibition coming to the Charles H. Wright Museum of African American History in Detroit in mid-May, is the result of collaboration between The Arts League of Michigan and the Rock and Roll Hall of Fame and Museum. This collaboration represents the first time that the Rock Hall has worked with a community-based African American arts organization to produce an exhibition. The Arts League of Michigan commissioned the artists whose works appear in this historic exhibition, made possible with a grant from the Ford Motor Company. This exhibit includes works of art created by 10 African-American artists, each inspired by and representing different genres in the development of African American music: juju, antebellum, gospel, rhythm and blues, jazz, soul, funk and hip-hop.



Michigan Week on CMU Public Television Sunday, May 16

<u>CMU Public Broadcasting</u> will feature six original programs about Michigan and its rich history, airing between 3 and 5:30 p.m. on Sunday, May 16, in celebration of Michigan Week. Programs will air on all CMU Public Television stations, including WCML — Channel 6 in Alpena; WCMU — Channel 14 in Mount Pleasant; WCMW — Channel 21 in Manistee; WCMV — Channel 27 in Cadillac; Channel 46 in Traverse City; and Channel 69 in Leland.

Mayors Exchange

Statewide throughout Michigan Week

Annually, hundreds of Michigan communities participate in the Michigan Municipal League s Mayors Exchange. Organized by the Greater Michigan Foundation and for many years a part of Michigan Week, Mayors Exchange Day has been sponsored by the MML since 1991. A valuable learning experience for attendees, the Mayors Exchange program also helps promote the communities involved.

Music, Dinner Cruise Highlight Old Mackinac Point Lighthouse Grand Opening June 26

Join Mackinac State Historic Parks (MSHP) for the Old Mackinac Point Lighthouse grand opening celebration on Saturday, June 26, and enjoy a ceremony, evening dinner cruise and musical concert.

The grand opening begins at 10 a.m. with a dedication on the grounds of Old Mackinac Point Lighthouse. At 5 p.m. the Straits of Mackinac II will depart Mackinaw City for an evening dinner



cruise to Cheboygan, including a two-entr e buffet, cash bar and entertainment. An 8 p.m. concert of maritime and regional music featuring Harbor Folk, Claudia Schmidt and Lee Murdock will take place at the historic Cheboygan Opera House, followed by an afterglow. The concert is co-sponsored by MSHP and the Cheboygan Area Arts Council.

Tickets for the dinner cruise are \$75 per person and include the concert, afterglow, transportation back to Mackinaw City afterwards, and admission to Old Mackinac Point Lighthouse during the week of the grand opening. Concert tickets are \$15 for adults, \$10 for children 6-17 and free for children 5 and under. Mackinac Associates and Cheboygan Area Arts Council members may purchase concert tickets for the discounted price of \$12.

Beacon sponsorships are available for \$500, and include recognition at the grand opening events, a private light breakfast and tour of the lighthouse on the morning of June 26 with Chief Curator Steve Brisson, and two dinner cruise and concert tickets.

For ticket information contact Mackinac State Historic Parks at (231) 436-4100 or by e-mail at Mackinac Parks@michigan.gov.

MSHP plans to open Old Mackinac Point Lighthouse to public tours starting June 12, 2004. The entire first floor of the structure will be fully accessible to all visitors. Placed throughout the building, interesting and exciting exhibits will highlight the history and operation of the station, including a number of hands-on exhibits that will be fun and informative for both children and adults. Visitors will see original artifacts from the station, including the beautiful brass and glass Fresnel lens that lit the Straits of Mackinac for over sixty years.

MSHP will fully restore and furnish the kitchen of the keeper's dwelling to its 1910 appearance to show visitors what to expect once the full restoration is complete. Guides in historic costumes will be stationed within the lighthouse to assist visitors, provide historical information and conduct tours of the grounds. Admission is \$5 for adults, \$3 for children (6-17), and free to children five and under. Group rates will be available.

Revenue from admissions is one way MSHP is raising \$2.4 million needed for complete restoration. Donations are another. MSHP has raised over \$230,000 through donations, revenue from sales at the lighthouse gift store and three lighthouse assistance grants from the Michigan State Historic Preservation Office.

The lighthouse is a popular landmark in Mackinaw City, clearly visible to the 4.7 million travelers crossing the Mackinac Bridge a few hundred yards to the west. Visitors have long enjoyed strolling the grounds, picnicking in Michilimackinac State Park and peering in the windows of the lighthouse. Built in 1892, it guided ships through the dangerous straits until 1957. The U.S. Coast Guard decommissioned the lighthouse when the navigation lights on the Mackinac Bridge rendered it obsolete.

Mackinac State Historic Parks is a family of living history parks and museums in the Straits of Mackinac, including: Fort Mackinac, Mackinac Island State Park, Colonial Michilimackinac, Historic Mill Creek, and Old Mackinac Point Lighthouse. For more information call (231) 436-4100 or visit www.MackinacParks.com on the Web.

Celebrate Flag Day with a Special Celebration Dinner at the Michigan Historical Museum



What better day than Flag Day to pay homage to the flags that represent Michigan s role in the fight for freedom? The Michigan Historical Museum presents a Flag Day celebration dinner on Monday, June 14, from 6 to 9 p.m.

You ll enjoy a traditional 1860s picnic dinner, surrounded by the sounds of Civil War-era music. Civil War re-enactors, representing both Northern and Southern regiments, will share stories about the war and the life of everyday

soldiers. Capping the evening is an extremely rare opportunity to view the state s Civil War battle flags in their unique climate-controlled storage facility.

The event, sponsored by the Friends of Michigan History and the Michigan Historical Museum, will also include a silent auction. All proceeds benefit education programs at the Michigan Historical Museum.

Cost is \$50 per person, and reservations are required. Seating for the dinner is limited to 100. For further information and reservations, please call (517) 373-1905.

Summer Sizzles with Museum's Day Camp

Now in its fifth season, the Michigan Historical Museum s <u>Summer Sizzles day camp</u> brings Michigan history to life for children ages 9 through 12. Campers get an enjoyable summer experience and a unique perspective on the past as they participate in crafts, discussions, activities and tours of our world-class facility.

Programs are designed by members of the museum s award-winning education staff, and class size is limited to ensure the best experience for all participants. Campers can look forward to a fun-filled week focusing on pioneer crafts, the one-room schoolhouse, the geology of Michigan, the life of a Civil War soldier or the life of a World War II soldier.

The Summer Sizzles day camp is offered the weeks of June 21-25, July 12-16, July 19-23 and August 2-6. Tuition is \$50 per week, and the registration deadline is June 4. For more information or to register a child, call (517) 373-1905.



Michigan Maritime Project Makes Tourism Splash in May

Cultural tourism is one of the fastest growing sectors of the American travel industry. According to a 2003 Travel Industry Association of America report, 81% of the adults who traveled in 2002 were historic/cultural travelers. These travelers spend more per day and stay longer than other travelers. A recently released study conducted by Michigan State University found that trips involving a visit to a Michigan museum account for about 7.3% of all tourism trip spending in Michigan.



With this in mind, the Department of History, Arts and Libraries (HAL) is working to lure more cultural tourists to Michigan by creating Michigan Maritime Heritage Destinations, a series of tours built around either a region s collection of maritime assets or around a specific maritime component throughout the state (e.g., a tour of lighthouses or a tour of maritime museums). These destinations will involve multiple communities and multiple sites — enough for a long

weekend, if not a week, of Great Lakes fun. Eventually, the project hopes to encompass all 721 miles of Michigan Great Lakes shoreline!

The May launch involves three regions where local cultural attractions and convention and visitors bureaus have joined forces to create their first Michigan Maritime Heritage Tours: Southwest Michigan, Northwest Michigan and the Upper Peninsula. In each area, HAL Director William Anderson has led participants in meetings and exercises to identify common themes and stories to unite and put a real face on the region — and help potential visitors see Michigan as the ideal place for a maritime vacation: complete with boat trips, harbor tours, lighthouses excursions, maritime theater and art, and all the other elements that make for a true Great Lakes State experience.

Look for results of this work in Maritime Heritage Tours on the Travel Michigan Web site (www.michigan.org) beginning in May. The first tour will feature the last day of the *Edmund Fitzgerald* (Marquette to the Soo). Coming right behind it will be the Harbor Towns of Southwest Michigan (South Haven to Ludington). Also on the drawing board are Ports of Call from Ludington to Sault Ste. Marie and Upper Peninsula lighthouses linked to seaworthy tales of a rumrunner.

Each tour will feature six to 10 communities and up to 20 attractions. The exciting part is tying the history to the tourism product. People who have been in the tourism business for a long time are discovering new things about their communities and generating excitement sure to be shared by Michigan visitors for many years to come.

Having received inquiries from other regions including Detroit, Bay City and Alpena, it s clear that many communities will be ready to join the Maritime Heritage project soon. For more information, please contact William Anderson at (517) 373-2486 or banderson@michigan.gov.